Everyone is Planning to Attend Irma Sports on August 1

IRMA AND DISTRICT HOME TOWN NEWSPAPER FOR THE PAST THIRTY-FIVE YEARS

RMA TIM

READ IN THE HOME OF EVERY RESIDENT IN THE IRMA TRADING AREA

Vol. 37 No. 50

Irma, Alberta, Friday, July 13, 1951

Subscription: \$1.50 per year in advance

Divisional Board Have Busy Session On Wednesday, July 4

Hissett—that the minutes of the last meeting be adopted as read. Cd.

Viking Items

United the minutes of the last meeting be adopted as read.

Detailed study of all correspondence followed including a disease, and the study of this matter was to last more acres of land for the Passechendia's School site. A further study of this matter was to large the matter of the transport of the property of the toward of Walerwright for the special possible of the transport to the toward of Walerwright for the special possible of the transport to the toward of Walerwright for the special possible of the possible possible of the possible possible of special possible of the possible possible possible of the possible poss

Wedding Bells LUKENS - LARSON

Potted plants, cut flowers and pink and white streamers decor-ated the United Church at Irma for the afternoon wedding of Miss Clara Lou Larson and Mr. Wm. Clair Lukens on Friday, July 6.

the whole the keep His commanding is the whole duty of me For God shall bring of the house, with every contract, which is the commanding of the command of the com

or. 13:12.

Stolen Truck Recovered Near Wainwright

Mr. Ole Hajtvorsen's light delivery truck was stolen from Main Street in Irma early last Saturday evening by two soldiers. The RCMP was, notified and before morning the truck was located in a ditch near the Wainwright comp. Some mail and groceries, also the keys which were in the truck was sundamaged.

All grain club members wh wish to make the trip to Edmon ton please give your names to clu-secretary Vivian Archibald befor July 21.

Kinsella News

Mr, and Mrs. W. Greenwood, Mr. and Mrs. A. Pike and Mr. and Mrs. T. Greenwood motored to Priesville, Sask, to attend the golden wedding celebration of Mr. W. Greenwood's sister and brother-in-law, Mr. and Mrs. S. Fenick.

Mrs. R. Stevens is spending month with relatives in Calgary Miss Audrey Barker is also spen ing a holiday with her sister at brother-in-law, Mr. and Mrs. I Walker in Calgary.

Walker in Calgary.

The W.I. Constituency Conference was held in Kinsella on July 5 with Mrs. C. Brickman, constituency convener in the chair. The guest speakers were Mrs. J. I. Jones of Mannville and Mrs. S. Lefsrud, provincial vice-president. Over one hundred tadies attended, representing fourteen branches.

The show on Friday in the Kinsella fall will be "Father was a Full Back" featuring Maureen O'-Hara.

Hall Back' featuring Maureen O
Hara.

Mr. D. Corbett is streading.
Immly reunion in Winnipeg.
Visitors to Edmonton last wee
were Mr. and Mrs. Co Overbo an
Mr. F. Murray.
Mrs. J. Elliot of Edmonton he
been a recent guest at the hom
of Mr. and Mrs. Wm. Revill.
Sgt. Ralph Thoreson, a forme
Kinsella resident, stationed at Mannwight military camp, visite
friends in Kinsella on Saturday.
Miss E. Long and Messrs. H. an

city.

Donation to the Kinsella Church
Memorial Fund in memory of Mis
Marjorie Taylor from Mrs. J. John
ston and Tom.

And Claimants

In the Estate of Edwin Raymond Elliott, Late of the Settlement of Irma in the Province of Alberta, Farm Labourer, Deceased.

MOTICE is hereby given that all persons having claims upon the estate of the above name Edwin Raymond Elliott, who died on the lish day of April ACD, 1951, are required to file with Helen J. Elliott, Box 574, Innistree, Altan, Administratrix of the said Estate, the post of the with Helen J. Elliott, Box 574, Innistree, Altan, Administratrix of the said Estate, the post of the experiment of the with Helen J. Elliott, Box 574, Innistree, Altan, Administratrix of the said Estate, and Mrs. M. Bager attended the William of the post of the experiment of the coast. Mr. Administratrix will distribute the assets of the deceased among the parties entitled thereto having regard only to the claims of which notice has been so filed or which have been brought to her knowledge.

DATED this 6th day of July, AD, 1951.

J. A. MacKenzie, K.C.

Glen-Coa Gleanings

So many are coming and going these days that it is a bewildering task to keep abreast of the news. However, we do wish all those formate once who are able to take even a brief vacation a pleasant holiday. To those not so fortunate, better luck next year.

Mr. and Mrs. Spring began their month's holiday early Monday morning July 9. They are motor-ing to the coast, visiting relatives at Vancouver and Seattle. On their return trip they will stop at Spo-

Mr. D. Likness went to Winter Sask., last week-end.

Mrs. A. Lindquist is a guest of Mrs. J. Larson.

Mrs. A. Larson is visiting he on Mr. T. A. Larson and family.

Mr. John Gulbraa spent last veek-end at Camrose. Mrs. L. Peterson and children have been to Veteran recently for a short holiday.

The following drove to Camrose last week-end to take in some of the special services at the Lutheran Church there: Mr. and Mrs. B. Gulbraa and family; Mr. and Mrs. M. Reitan; Mr. and Mrs. M. Reitan; Mr. and Mrs. J. Hälvorsen; Mr. O. Likness; Mr. G. Paciel and Mr. L. Hollingen as deliging as deliging as a deliging as deliging as

Miss Alice Westly returned our district again after a movisit to her home at Boyle.

Easterly Echoes

Mr. and Mrs. Allen Worthing and family of Edson have been visiting at the home of Mr. and Mrs. George Worthing.

PURVIS, JOHNS 1 OR and PURVIS and PURVIS and PURVIS with the purpose of t

Mr. and Mrs. Murray Walker and son Gary of Calgary visited at the home of Mr. and Mrs. C. Steele.

Jarrow and District News

Card of Thanks

tened our home last Tuesday. I prompt response, along withoughtful consideration result in a minimum of damage be done. We are deeply grateful.

-Bob and Lily S

The Roseberry FUA are holding a picnic August 8.

WAINWRIGHT CLINIC linic Building—4th Ave. Main WAINWRIGHT, ALBERTA

Physicians and Surgeons

hysicians and Surgeons
Phone 55
H. C. WALLAGE, M.D.
tternity, Diseases of Children
J. E. BRADLEY, M.D.
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Thiopoedics and Traumatic
Surgery
G. M. ASCAH, M.D.
General Medicine
O.S. HAUCK, D.D.S.
Dental Surgeon
Phone 227
TOMA OFFICE

Every Thursday from 2 p.m. to 5 p.m. Appointments to be made at IRMA DRUGS

A. C. CHARTER

Alta Gov't. Insura

G. F. WILLOUGHBY

Optometrist
AT WAINWRIGHT
EVERY SECOND SATURDAY
Appointments at Walker's Jewele

GORDON STALKER Auctioneer
Phone 1008, Viking or see
P. E. Jones and Son, Irms

IRMATIMES

Published every Friday by the Times Publishers, Irma, Alberta. Subscription rates \$1.50 per year in advance. Authorized as Second. Class Mail, Post Office Depart-ment, Ottawa.

Kiefer's SHOWS

at IRMA

An Important Service

AS A LEADING AGRICULTURAL country Canada has advanced far in the training of experts in the various fields of scientific and technical agriculture. Almost every province has at least one agricultural college for the training of students and, in addition, the federal and, provincial governments assist is many ways in spreading technical knowledge and information concerning improved methods of farming among Canadian farmers. Frequently parties of actentiats and technical experts from other countries vigit Canada to study what is being done here, and many Canadian agriculturalists go abroad to gain wider knowledge of their work.

Very Active
In recent years it has become clear that one means of working for world peace and prosperty lies in This Work
use of their own land. The Food and Agriculture Organization of the United Nations has been very active in this work and has done much to organize a technical agriculture service for countries which have need of such help. Representatives of the F-A-O., visited Canada recently and outlined plans for giving increased technical aid for economic development. Funds for such ald have been available only since October, 1950, but since that time sween projects have been completed and work has started on aixty-one others.

These projects are divided among thirty-two countries and vary widely. However, they deal mainly with agriculture, fisheries, nutrition and forestry and they alm, in all cases, at improved living conditions. As more money becomes available the work will be expanded, and there will be need for many more experts, to carry on the service. So far, a number of governments interested in the work of the F.A.O., as well as universities and research centres in various countries have assisted in supplying qualified men for the projects. Five Canadians have been among the 125 experts which have been engaged in this work, but it is hoped that in the future more from the ranks of Canada's agricultural scientists and technicians will take part in this useful and important service.



Alberta Oil May Save \$150,000,000 In U.S. Funds

(By Ed Hadley in Montreal
Daily Star)
WASHINGTON.—Alberta oil may
save Canada as much as \$150,000.
000 in U.S. funds next year, it was
estimated here. That would be half
of the cost of the Dominion's total
imports of petroleum products last
year.
The estimate was

year.
The estimate was made authoritatively by a Washington publication, the U.S. News and World Report, which recently sent a representative to tour the expanding oil fields.
His report said that "a new mile-

Agreements Set For Oil Hunt In Saskatchewan

RECUNA. — Farm-out agreements calling for the expenditure of "several million dollars" in geophysical work and in the drilling of several additional wells in the search for oil and gas in Saskatchewan were announced by the department of natural resources.

The agreements have been and the second of the second

until resources. Department of har-ural resources. The green made with three leading American groups with three leading American groups acrease had under special agreement by the Sohlo Petroleum group.

The agreements involve the Standard Oil company (Ohio), a group of American independents comprising McCarthy and Coleman, Fain and McGahs and J. S. Bridwell, and the Secony-Vacuum Exploration company which is aiready active in the province.

The Scopy-Vacuum deal calls for peophysical survey and the drilling representation of several slim hole tests and one deep test venture. The area involved covers 400,000 acres south, of Regina and Moose Jaw running west from Ricestown to Caphank and from Pitsus and that lower railway vice-presiman to Dahinda in crown permits.

EATING MORE FISH

post has been reached in the wester Canadian oil boom," and forecas "stiff competition for American o companies which long have had major ahare" of markets in Ontari and eastern Canada.

washinkorton.—Aberta oily may also competition for American oil awas Canada as much as \$150,000.00 and the companies which long have had a major share' of markets in Ontario Memorts of petroleum products last year.

The estimate was made authoritation of the companies which ast year imported \$300.000 and they by a Washington publication, the U.S. News and World Reportwhich recently sent a representative but the which recently sent a representative to tour the expanding oil fields.

His report said that 'a new milester of the companies which last the companies which is considered to the companies of the companie

MEDICINE HAT, Alta.—A Canadian Pacific railway vice-president and that lower railway rates are a future possibility.

The executive; D. S. Thomson of Winnipeg, in charge of the railway's prairie region, also forecast new rail construction in densely-settled areas and in remote areas where new resources are being developed.

"It personally see no reason why, with our railroads converted to the modern requirements, lower rates may not again become a possibility," said Mr. Thomson.

"In the meantime sufficient sevenies are necessary not only for the railways' good, but for the centimes are necessary not only for the railways' good, but for the centimes.



—Central Frees Canadian.

VERNATLE GAL—One of the 42 ompetitors to enter the flagpole siters' contest at the Calgary Stappel and Canadian Contest at the Calgary Stappel and Canadian Contest at the Calgary Stappel results from the oct of the Calgary town hall. A rofessional dancer, Mrs. Allen took ading roles in many English musi-sis, before she married KCMLP. onstable Roy Alien, and emigrated Canadian Syears ago.

Funny and Otherwise

Quakers as everybody knows, are gentle, calm, folk. One awoke one night to find a burglar in the house. With a gun in his hand, the Quaker went into the room where the necturnal visitor was louting.

"Friend," he said, "I would not harm thee nor 'any man in the world, but thou standest where I am about to shoot." The burghar fied.

"That's a pretty bird, grandma," said a little boy.

"Yes, and he never cries," replied the old lady.
"That's because he's never washed," replied the youngster.

Boss: "Do you know what becomes of boys who don't tell the truth."

Boy: "Yes, sir, You, send them.

comes of boys who don't tell the truth?"
Boy; "Yes, sir, You send them out as tr..vellers."
"Morning, nurse," said the folly park-keeper.

"Wrong!" she replied, continuing to push her pram along. "Owner-driver."

to push her pram along. "Owner driver."

"Have you ever noticed how a woman always lowers her owners when she asks a favor?"

"Yes, and raises it when ale ocean't get it?"

"Anyone would think I was nothing but a cook in this house," the wife complained.
"Not after a counte of mask the

"You're incley, Mine keeps talking about her next."

He "You're litely, Mine keeps talking about her first husband."

"You're litely, Mine keeps talking about her next."

He: "I like that hat."

She: "Yes, I got it on your account."

She, "Yes, I got it on your account."

A little girl came running up "You generally do."
to her mether. "Father's lying unconacious out on the porch. He's got a slip of paper in his hand and there's a huge box out there, too."
"How wonderful!" exclaimed the wife. "My new hat is here."
Shown her new belly brother for the first time, a little girl demanded to see his pockets.
"But he hant't any yet," said her mother."

"Well," said the little girl, "I heard Daddy say the baby has brought five dollars a week with him."

him."

Professor—"What would you administer to a person who had just taken hydrocyanic acid?"

Missionary Student—"The sacrament."

Ment."

Lady: "Can you give me a room and bath?"

Clerk: "I can give you a room madam, but you'll have to take your own bath."

Manitoba To Get 200 **Farm Workers**

WINNIPEG. — Two hundred Germien form workers will be coming to Munitobe under a provincial-sponsored plan to tap the pool of experienced agriculturel lebot in West Germany, Non. F. C. Bell, minister of agriculture announced.

turel lebor in West Germany.

Hon. F. C. Bell, minister of agriculture announced.

Until recently, this labor source has not been made available to Manitoba farmers because of reatrictions which barred entry of Germsin nationals into the country.

With removal of these restrictions and the operation of the federal government assisted passage scheme, we had hoped, said Mr. Bell, "to encourage inmigration from this high-weight of the said of the sa

Sugar Beet Acreage Up In Manitoba

WINNIPEG, Man.—Manitoba acreage seeded in sugar beets and all grains except Rye shows an increase over last year, figures released by H. D. Wood, director of publications for the department of agriculture, revealed

the department of agriculture.

Veiled.

This year's sugar beet acreage stands at 2,000 acres, a nine-percent; increase over the 1960 crop which yielded 150,000 tone of beets.

Atthough rain is required, Mr. Wood said, farmers have taken advantage of the dry spell, and thus far have thinned out half the sugar beet crops.

far have thinned out half the sugar beet crops.

Canada is looking for another 1, 000,000-ton crop of sugar beets, he said, Some 105,800 acres have beer seeded in Manitoba, Alberta, Ontaric and Quebee, slightly below last year's record of 109,000 acres.

CANADA'S OLDEST DRIVER
HANOVER.—William Huenemoerder of Brant Township may be the
oldest licensed automobile driver it
Canada. He'll be 93 July 15, beer
driving since he was 55, and hasn'
had an accident.

WILL NOT BOOST PRICE

OTTAWA. — The government has decided against increasing the price of wheat sold to millers for making flour for consumption in Canada Trade Minister Howe told the Com-

Women Invading
Again — Football
LETTERRIDGE, Alta — Pass
the pleatin, hone; The gale
avourgether the present of the calculation of the pleating of the pleatin

shape.

There's only one hitch — so far, there's nobody to play against.



Vast Chemical Boom Predicted For Alberta

WINNIPEG.—Vast "imminent" developments involving \$80,000,000 in Alberto's chemical industry were predicted by J. E. Doerholtzer, deputy minister of industries and labor for Alberta, in an address to the Canadian Chemical conference at the University of Manitoba.

Found Out Mounties
Get Their Man
BURNABY, B.C.—A. Mission driver who led police a 20-mis chase at
high apeeds through Burnaby and
were fixed, was nest \$250 in Police
Court on a charge-of dangerous driving.

SHE SAID NO

KING'S LYNN, England.—A man accused of setting fire to a hotel fleers he always wanted to see the heat old the Magistrate, he had started a fire in the corridor to moke out a barmaid from her room. She had refused to see him.

Looks pretty - Tastes pretty WONDERFUL!



Scald 1½ c. milk, ½ c. granu-lated sugar, 2 tips, salt and ½ c. shortening; cool to lukewarm. Meanwhile, measure into a large bowl ½ c. lukewarm water, 3 tips, granulated sugar; site until sugar is dissolved. Sprinkle with 3 envelopes Flestmann's Yau Rhing velopes Plestmann's Yau Rhing. THEN sit well.

Add lukewarm milk mixture and stic in 2 well-beaten eggs, ½ c. maraschino cherry syrup and 1 tips, almond extract. Site in 4 c. once sitted bread floury; beat until smith. Work in 2 c. seedless and classific direct and 1 c. broken walnut, chariful and cherries and 1 c. broken walnut, which in 25 c. (about) once-sitted bread flour. Knead on lightly-floured board until smooth; and classific Place in greased bowl and classific Place in greased bowl and

KNOBBY FRUIT LOAVES

greate top of dough. Cover and set in a warm place, free from draught. Let the until doubled in hulk. Funch down dough, turn out on lightly floured board and divide into 4 equal sets of the control of the contr







DROP BY DROP

Morals Seem More a Matter
Of Fashion Than Anything
By HAROLD HELFER



n't you just see this in a lovely — on you? That wide neckline stand-up collar has a soft fold ach side—most flattering. Fitted he; skirt is cluster gathered—so

SASK. POULTRY HIT BY INCURABLE NEWCASTLE DISEASE

SASKATOON. — Incurable Newcastle disease has hit Saskatchewan
poulty flocks for the first time, ofdicials of the poulty department and
the virus laboratory at the University of Saskatchewan said.
Chicks imported from British Columbia this spring are believed to
have brought the disease.
British Columbia suffered a serious
epidemic of the disease last year
when tens of thousands of poultry
were destroyed to stop its spread.
Extent of the spread in Saskatchevan is not yet known. Definitely
diagnosed cases have been reported
in only isolated areas, but other
flocks have been quarantimed while
under suspicion.
Dr. J. L. Millar of the University
virus inboratory said the disease is
highly contactions but sometimes
takes 10 to 14 days to diagnose.

ti each ance-most magnetic control of the control o

MACDONALD'S

Airman's Valor Honored By King



: Selected Recipes :



Tastes good and looks good too!

May Soon Grow Wheat, Barley Resistant To Grasshoppers

SATE OF TOTAL TOTAL

SASKATOON.—The grasshop-per, ravenously hungry peat of the plains, is likely to run up against something he cannot chew in the near tuture. Dr. J. B. Harrington, head of the field husbandry department of the University of Saskatche-wan, said at the annual meeting of the Canadian Seed Growers Association here that varieties of wheat and barley resistant to the grasshopper are close to becom-ing a reality. Grasshopper, damage hasself.

INSURE SITTER
MEDICINE HAT, Alta.—Fins
sitter Mrs. Vera Alten of Ottaovered by insurance if she tu
from her perch. Lloyds Underwo
of London agreed-by cable to
\$5,000 in case of her accidental
'The prenium was \$50. Mrs.
climhed to her flagpole pent
June 23 and plans to stay a
night,

Outstanding quality has made Salada Canada's largest selling tea.

Blue Bonnet Makes all the difference

and Blue Bonnet Margarine is now YELLOW QUIK

Sunny Yellow Margarine in 2 minutes flat!







Fine Dotted Swiss

Imported Gingham

nglish and Scottish ginghams in authent-Scottish tartans. A nice fine cloth and he most outstanding atterns, 36 in wide. Yd. 1.19 to 1.49.

Plaid Spuns

English Towelling

Natural shade terry towelling. 16 inches wide. I stripe design. Good value.

English Towels

WOMEN'S **Nylon Sockees**

100% spun nylon sockees. Shades are gold or red. All sizes. No shrink. Spectacular wear, Elastic cuff.
SPECIAL 69c

Tee Shirts

Cool, smart, good lo

Priced from 1.00 to 2.49

Men's Tootal-TIES

MEN'S

Summer HATS

Chips, fine braids, and rain-proof Priced from 1.95 to 3.50





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Kids' Cowboy Hats. All ades. Cord trimmed. Get Priced at 2.00

J. C. McFarland Co.

LOW RAIL FARES TO SASKATOON INDUSTRIAL EXHIBITION

JULY 23 to 28

TICKETS ON SALE JULY 21 to 27

and on July 28 for trains arriving Saskatoon not later than 5 p.m. (Standard Time). RETURN LIMIT, JULY 30 If no train service July 30, take fight available trains

CANADIAN NATIONAL

Skinnymen, women gain 5, 10, 15 lbs.

Locals

Mr. and Mrs. Vernon Bjork, Lloyd, Brian and Mrs. R. A. Lar-son spent a few days last week with Mr. and Mrs. George Spring at Muriel Lake.

Mr. and Mrs. R. O. Larson and Bruce visited relatives at Millet at the beginning of this week.

at the beginning of this week.

The W.I. Constituency Conference was held in Kinsella on July
5 with about 100 delegates and
members present. Irms members
who attended included Mrs. J. C.
McLean, Mrs. A. Enger, Mrs. V.
Larson, Mrs. R. O. Larson, Mrs.
R. Rohrer, Mrs. J. Rae, Mrs. E.
Rae, Mrs. R. McFarland 6r, Mrs.
G. Scott, Mrs. S. Hlynka, Mrs. C.
Barber, Miss Jean Larson and Miss
Audrey Jones.

Mr. R. L. Rohrer left for Innisfail this week where he will be efigaged in carpentry work.

Mrs. I. S. Reeds is visiting at Provost at the home of her daugh-ter Mrs. Wm. Archer.

Much sympathy is extended to Miss A. Flewelling and Mrs. D. L. Tate on the death of their bro-ther John N. Flewelling who pass-ed away at Consort June 7.

Mr. and Mrs. Richard Mackie and family who are moving from the West Coast have made a stop-over at Irma to see the former's aunt, Mrs. P. E. Jones.

Congratulations go to Donnie Fischer who has passed his Grade II music exams with first class

Mrs. R. D. Allen is again help-Mrs. R. D. Alien is again neap-ing out as cook at the Wainwright hospital until the management is able to make some permanent ar-

Born to Rev. and Mrs. Wm. Ar-her of Provost on Saturday, July a daughter.

Mr. and Mrs. Cliff Smallwood and family and Mr. and Mrs. C. Anquist and family spent an en-joyable three day's fishing trip at Moose Lake last week-end.

Enger have accepted positions with the Wainwright hospital.

Miss Winnie Thurston is at the mun Lake this week where she has been teaching handicrafts.

Mrs. A. A. Fischer, Mrs. Geo. Fischer and family spent a very happy holiday last week at Cook-ing Lake.

Mr. and Mrs. Salisbury of Ed-monton are visiting here at the home of the former's parents, Mr. and Mrs. J. C. Savard.

Mr. and Mrs. Patterson of Hon-du were recent Irms visitors with Mrs. Patterson's sister Mrs. Pyke and her brother Johnny McLean.

Mrs. G. M. Holt and Charlie left Edmonton by plane on Thursday for a holiday trip to Phoenix, Arl.

Mr. and Mrs. H. G. Clesson and small son are visiting here with Mrs. Clesson's parents, Mr. and Mrs. G. Hurst.

Week-end visitors at the home of Mrs. Renwick were Mrs. Elsie Curfman, Mr. and Mrs. Cecil Curf-man and family and Mrs. Scott, all of Edmonton.

Mr. and Mrs. Clarence Larson of Coalspur and Mr. and Mrs. Gordon Murphy, the former Elsie Larson, and son Bruce from Waterbury, Conn., were recent visitors at the home of Mr. and Mrs. Carl Larson.

Miss Cora Larson who is employed at the Mannville hospital, attended the wedding here of her cousin Clara Lou Larson to Mr. Clair Lukens last week. Mr. Chris Elmsland also attended the wedding

WANT ADS

WAINTED—Man for farm work.
Married or single, house provided. Good wages to suitable
man and permanent position if
satisfactory. — H. A. Oldham,
17tha. 6-13th Irma 6-13p

WANTED—custom weed spraying at 35c per acre.—Bert Clisdell, phone 505.

FOR SALE-furnace in excellent condition, new grates 6 mos old.—Bert Long, Irma. 13

yable three day's usning trip at loose Lake last week-end.

Misses Shirley Pyle and Alice

Misses Shirley Pyle and Alice

Kinsella.

1320c

Use 2,4-D for . . .

Better Weed Control

Apply with Spray or Dust Machi Dow Chemical price reduced. See your ALBERTA PACIFIC agent.



The Alberta Pacific Grain (6.(1943) Ltd.









YOUR CROP STANDING, SWATHED or STOOKED IS FULLY PROTECTED

or STOCKED IS FORLY PROTECTED.

Your policy with the Alberta Hall Insurance Board covers your grain from the time it goes into the ground until it is stored in the bin, up to October 1. The grain is covered when swathed or stooked and no extra premium charge is made for the fifteen days extended coverage we provide for—coverage that costs you an additional premium with other companies!

\$5 DOWN GIVES FULL PROTECTION

TOMORROW MAY BE TOO LATE . . . INSURE TODAY! CONTACT YOUR NEAREST AGENT - NOW!

A. C. CHARTER

IRMA

ALBERTA

ALBERTA HAIL INSURANCE BOARD

MANY OF OUR SHAREHOLDERS ARE MEN

BUT... women outnumber men among registered individual shareholders of Dominion Textile's common stock. There are 3,110 women and 2,225 men, and the women own more shares than the men do.

Over 95 percent of these shareholders live in Canada. They live in all provinces, with Quebec, Ontario, British Columbia, Manitoba and Nova Scotia leading, in that order.

None of these shareholders owns as much as one per cent of the stock.

Dominion Textile Company Limited



Advertising Stimulates Trade